

# CPA/Law Society

and the

# Tri-Counties RMA

in association with our friends at  
Rabobank

Present:

## COWBOY ETHICS

Friday, March 5, 2010

Noon - 1:30 PM @ The Pierpont Inn, Ventura

(Ethics MCLE/General CPE)

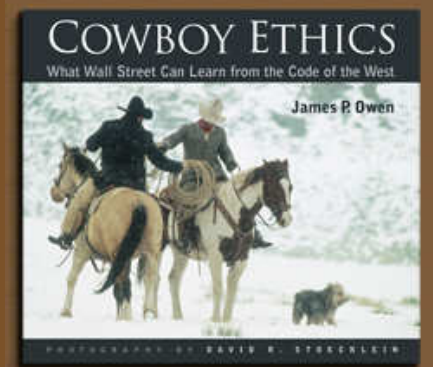


Jim Owen is Founder and Chief Inspiration Officer of the Center for Cowboy Ethics and Leadership and author of the books *Cowboy Ethics: What Wall Street Can Learn from the Code of the West* and *Cowboy Values: Recapturing What America Once Stood For*.

Jim's Wall Street career spanned 40 years, including 15 years as a partner with NWQ Investment Management Company in Los Angeles. He is co-founder and Chairman Emeritus of the Investment Management Consultants Association (IMCA). Profiled in the Wall Street Journal as a leading Wall Street rainmaker," Jim has also been a prolific speaker and author on investment topics. His book credits

include *The Prudent Investor* & *The Prudent Investor's Guide to Hedge Funds*.

In 2004, dismayed by the rash of corporate scandals and growing societal discord, Jim launched a second career as a social entrepreneur focused on ways to strengthen the foundation of shared values in American society. Inspired by his lifelong interest in Western history and lore, Jim coined the phrase "cowboy ethics" and wrote his book distilling the Code of the West into "Ten Principles to Live By." To date nearly 100,000 copies of the book have been sold.



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Lunch Choices: (1) Grilled Loin of Pork (2) Mandarin Ginger Chicken Salad; or (3) Vegetarian Sandwich

The cost is \$35 for members of the CPA/Law Society; \$45 for non-members; \$30 students. Price Includes Lunch, Coffee/Tea, Dessert and MCLE/CPE credit. Please make your reservations and lunch selection by calling Barbara at Doug Kulper's office (805) 659-6800, or please e-mail Doug Kulper at [dkulper@fcoplaw.com](mailto:dkulper@fcoplaw.com), before March 3, 2010. All reservations are considered "firm" on March 3 (at 5 pm); we will bill late cancellations and "no shows."

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