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*A Strategic
California Merger
with Hatch & Parent*



**The Forster Group at
Morgan Stanley
Smith Barney**

Featuring:
**Glenn E. Lucas, Executive Vice Chancellor, UCSB
and
Ronald C. Werft, President & CEO,
Cottage Health System**

*A Discussion with the Two Largest Employers in
Santa Barbara County*
**Thursday, March 25th, 2010
12:00-1:30PM
Canary Hotel**
Park in public lot located behind the Hotel on Chapala Street

How The Largest Employers in Santa Barbara County Weathered the Recession



Glenn Lucas,
Executive Vice Chancellor,
UCSB

Glenn Lucas, EVC, The Executive Vice Chancellor is the chief academic officer of the University of California, Santa Barbara. The Office of the Executive Vice Chancellor, in consultation with the Santa Barbara Division of the Academic Senate, has oversight for academic planning and programming, the development and implementation of academic policy, and the academic personnel process. The office has responsibility for all academic units, on and off-campus instructional activities, and instructional support programs. It maintains formal liaison with the Office of the President. Professor Lucas received his B.S. degree from UCSB in 1973, and he obtained an M.S. and Sc.D. degree from the Massachusetts Institute of Technology in 1975 and 1978, respectively. He has been a member of the UCSB faculty in the College of Engineering since 1978.



Ronald Werft, President & CEO,
Cottage Health System

Ronald Werft, President & CEO, Cottage Health System, Promoted to President and Chief Executive Officer of the Cottage Health System in January 2000, Ron Werft first joined Santa Barbara Cottage Hospital in 1987 as Executive Vice President and Chief Operating Officer. Prior to joining Cottage, he was an Associate Director at the University of Minnesota Hospital and Clinic in Minneapolis, a 586-bed university teaching hospital, with which he was affiliated for seven years. Prior to that, he served a year as Administrative Fellow with the St. Thomas Health District in London, England. A graduate of the University of California, San Diego, he holds a Master's degree in Hospital and Health Care Administration from the University of Minnesota.

Reservations and Cost

The cost of the luncheon is \$35 for non-members and \$25 for members.

Please email your reservations and lunch selection to cpalawsb@bpw.com.

RSVP by Monday, March 22, 2010.

Please make checks payable to CPA/Law Society and remit upon luncheon reservation. Or, mail payments to: **Tina Benavides; 1123 Chapala Street; Santa Barbara, CA 93101.**

LUNCH CHOICES*

Grilled Salmon

With Mimosa Sauce, dill potatoes and market vegetables.

Chopped Salad

Grilled chicken, tuscan vegetables and red wine vinaigrette dressing

Cheese Angolotti

With spicy tomato-basil sauce and market vegetables.

**Lunch includes bread and butter, ice tea/coffee and dessert.*

Continuing Education

CPA/Attorneys: 1.0 Hr CPE/MCLE

This activity has been approved for Minimum Continuing Legal Credit by the State Bar in the amount of 1.0 hour. SBCBA certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the state bar of California governing MCLE. Additionally, this organization follows the CE requirements, specified in the California Board of Accountancy Regulations.

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