



BUYNAK LAW FIRM



**CPA ♦ LAW SOCIETY**  
OF SANTA BARBARA COUNTY

FERGUSON CASE  
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Brownstein | Hyatt  
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*A Strategic  
California Move  
with Hatch & Co.*



**The Forster Group at  
Morgan Stanley  
Smith Barney**

*Featuring:*  
**Daniel Lender, CFO**  
**QAD**  
**Running a Global Business in Santa Barbara**  
**Thursday, September 24, 2009**  
**12:00-1:30PM**  
**Canary Hotel**  
Phone: 805-884-0300  
Park in public lot located behind the Hotel on Chapala Street.

**Daniel Lender's Experiences in Running a Business From Santa Barbara**



Mr. Lender has found great success in his role as Chief Financial Officer for QAD. Having held various high-level executive positions, both VP of Global Sales and Operations and VP of Latin America, it would only be natural to appoint him CFO in July 2003. With more than 20 years of extensive financial and operations management experience, he is well-suited to play an integral part of the global business environment, financial security and stability, and the continued business growth and development.

Prior to joining QAD, Daniel's focus was with the former Republic National Bank of New York. He was a key-player in investment management and operational capacities. He earned an M.B.A. from the Wharton School of the University of Pennsylvania, and a B.S. in Applied Economics and Business Management from Cornell University. He received the John Mariani Jr. Entrepreneurship award, which would lead him later in life to serve as CFO of the Central Coast Venture Forum.

Daniel was born in Peru and has been traveling extensively around the world, calling Santa Barbara his home with his wife and three children.

**LUNCH CHOICES\***

**Grilled Salmon**

With Mimosa Sauce, dill potatoes and market vegetables.

**Cobb Salad**

Grilled chicken, tomatoes and blue cheese with dijon vinaigrette dressing

**Six Cheese Ravioli**

With spicy tomato-basil sauce and market vegetables.

*\*Lunch includes bread, ice tea, coffee and dessert.*

**Continuing Education**

**CPA/Attorneys:  
1.0 Hr CPE/MCLE**

This activity has been approved for Minimum Continuing Legal Credit by the State Bar in the amount of 1.0 hour. VCBA certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the state bar of California governing MCLE. Additionally, this organization follows the CE requirements, specified in the California Board of Accountancy Regulations.

***Reservations and Cost***

The cost of the luncheon is \$35 for non-members and \$25 for members. Please email your reservations and lunch selection to [cpalawsb@bpw.com](mailto:cpalawsb@bpw.com).

**RSVP by Monday, September 21, 2009.**

Please make checks payable to CPA/Law Society and remit upon luncheon reservation. Or, mail payments to:  
**Tina Benavides; 1123 Chapala Street; Santa Barbara, CA 93101.**

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