



CPA • LAW SOCIETY OF VENTURA COUNTY



THE EAST VENTURA COUNTY CHAPTER

PRESENTS:

“Reasons Why Some Businesses Continue to Succeed (And Others Don’t)...It’s in the Leadership”

Presented by
Steven R. Fox, Esq.

March 27, 2009 FRIDAY

12:00 - 1:30 p.m. – come a bit early to network!

Westlake Village Inn

31943 Agoura Road, Westlake Village, CA 91361

818.889.0230

www.westlakevillageinn.com

PLEASE RSVP to
cpalaw@durkinforensic.com

CONTINUING EDUCATION

**CPAs/Attorneys:
1.0 Hr CPE/MCLE**

This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 1.0 hour. VCBA certifies that this activity conforms to the standards for approved educational activities prescribed by the rules and regulations of the State Bar of California governing MCLE. Additionally, this organization follows the CE requirements specified in the California Board of Accountancy Regulations.

SPEAKER



Steven R. Fox has limited his practice to bankruptcy and bankruptcy related matters since beginning practice in the late 1980s. Steven has successfully reorganized many businesses and individuals through chapter 11 reorganizations, has represented debtors and creditors in lawsuits in the bankruptcy court, and has significant experience working with clients in many different and diverse industries. He is well

respected by bankruptcy attorneys in Southern California and by the Courts.

In addition to being a member of CPA/Law Forum, Steven Fox is a member of the San Fernando Valley Bar Association where he chairs the Business/Real Property/Bankruptcy Section. He is a member of the Los Angeles Bankruptcy Forum, the American Bankruptcy Institute, the Central District Consumer Bankruptcy Attorneys’ Association and the National Association of Consumer Bankruptcy Attorneys.

PRESENTATION

Most chapter 11 business reorganizations cases filed these days are dead on arrival and the attorneys filing the cases don’t know it. What is often overlooked is that chapter 11 business bankruptcies are usually filed due to leadership issues, specifically, the failure of leadership. Leadership in a Chapter 11 case has psychological facets that must be dealt with in order for the case to survive. When the attorney walks in the door of the business, the he must learn how the leader(s) leads and communicates. The practitioner must understand the leaders, find out how their skills benefit and hurt the company and then motivate and teach the leaders how to improve their skills for a successful reorganization. The legal side of chapter 11 has little meaning without understanding the leader and why the leader failed.

Come join us in an interactive discussion about the failure of leadership when a company is faced with a possible bankruptcy and how a chapter 11 can help reorganize from the top down and when it can’t help at all.

You will find yourself enjoying the presentation as you gain more insights about company leadership issues and how it affects the bottom line.

RESERVATIONS

Price includes Lunch, Coffee/Tea, Dessert and 1 hour of MCLE/CPE credit. The cost is \$35 for members of the CPA/Law Society and \$45 for non-members. Please make checks payable to “CPA/Law Society of Ventura County” and mail to Durkin Forensic, Inc., 31365 Oak Crest Drive, Suite 250, Westlake Village, CA 91361. **Please make your reservations and lunch selection** by email to cpalaw@durkinforensic.com by March 24. Please call Maryellen Sebold at 805.796.7949 if you have any questions.

LUNCH CHOICES

Provence Cobb Salad

Seasonal Greens with Diced Turkey, Smoked Bacon, Avocado, Gorgonzola Cheese, Tomato, Diced Egg and Cucumber

Seared Filet of Whitefish:

Chardonnay, Shallots, Tomatoes, Lemon, Capers, Olives and Parsley Sauce, Served with Wild Mushroom Risotto

Vegetarian Alternative:

House Choice

(PLEASE SELECT ONE)