

CPA • LAW SOCIETY
OF VENTURA COUNTY

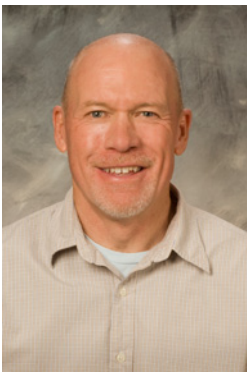


THE WIZARD OF OZ

An allegory of economic turmoil



Dr. Peter Rupert, Professor of Economics at UCSB
Former Senior Economic Advisor, Federal Reserve Bank of Cleveland



Dr. Peter Rupert joined the faculty of the Department of Economics at the University of California, Santa Barbara in 2007. He is currently associate director of the Laboratory for Aggregate Economics and Finance, and his research focuses on macroeconomics and labor economics.

Prior to his appointment at UCSB, Dr. Rupert was senior economic advisor in the Research Department at the Federal Reserve Bank of Cleveland. His areas of specialization included labor economics and applied econometrics. He joined the Federal Reserve Bank in 1994.

Dr. Rupert previously held a variety of teaching positions, including assistant professor of economics at the State University of New York at Buffalo and West Virginia University. He has been a visiting assistant professor at Birkbeck College (University of London) and USC.

The tale of the Wizard of Oz is seen by some as an allegory of the economic turmoil of the 1890s, where, among other things, the Scarecrow is the American farmer (Populist party), the Tin Man represents the workers, the Cowardly Lion depicts the silver populist William Jennings Bryan, the Yellow Brick Road is the gold standard, the wicked witches of the east and west represented the local banks and the railroad industry. Dr. Rupert takes an interesting and entertaining look at this allegory. He will also discuss prospects for the economy in the future. Is your business represented in the Wizard of Oz?

Friday, July 24, 2009
Noon - 1:30 PM @ The Pierpont Inn

LUNCH CHOICES: Roasted Salmon Provençale with Vegetables & Rice; or Classic Cobb Salad with breast of chicken, avocado, bacon, tomatoes, etc. (or request Vegetarian Salad); or Smoked Tri Tip Sandwich with Potato Wedges & Salad.

CPE/MCLE: The State Bar of California has approved this activity for Minimum Continuing Legal Education credit for 1.0 hour. VCBA certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar governing MCLE. Additionally, the CPA/Law Society of Ventura County follows the CE requirements specified in the California Board of Accountancy Regulations.

RSVP: The cost is \$30 for members of the CPA/Law Society; \$40 for non-members; \$25 for students. Price Includes Lunch, Coffee/Tea, Dessert, MCLE/CPE credit, and Great Door Prizes. Please make your reservations and lunch selection by calling Barbara at Doug Kulper's office (805) 659-6800, or please e-mail Doug Kulper at dkulper@fcoplaw.com, before July 22, 2009. All reservations are considered "firm" on July 22 (at 5 pm); we will bill late cancellations and "no shows."