



# CPA • LAW SOCIETY OF VENTURA COUNTY



## THE EAST VENTURA COUNTY CHAPTER

PRESENTS:

### “Critical Factors to Consider When Advising Early Stage and Emerging Companies” Presented by Brent Reinke

**October 17, 2008, FRIDAY**

**12:00 - 1:30 p.m.**

**Westlake Village Inn**

**31943 Agoura Road, Westlake Village, CA 91361**

**818.889.0230**

**www.westlakevillageinn.com**

PLEASE RSVP

CONTINUING  
EDUCATION

CPAs/Attorneys:  
1.0 Hr CPE/MCLE

This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 1.0 hour. VCBA certifies that this activity conforms to the standards for approved educational activities prescribed by the rules and regulations of the State Bar of California governing MCLE. Additionally, this organization follows the CE requirements specified in the California Board of Accountancy Regulations.

SPEAKER



Brent Reinke is a corporate partner in the Westlake Village office of Musick, Peeler & Garrett. His corporate practice emphasizes the areas of mergers and acquisitions, venture capital, advising emerging growth companies, corporate securities and finance, strategic alliances and licensing. He represents numerous technology and "brick and mortar" companies who are in various stages of development, ranging from early stage and venture backed companies to corporations with multi-national operations. His clients are involved in a broad array of industries, including,

biotech/life sciences, healthcare, high-tech, telecommunication, software, venture capital, real estate and manufacturing. Mr. Reinke was named (i) in *Los Angeles Magazine* as a Southern California "Super Lawyer" for his work in the mergers and acquisition area; (ii) by the *San Fernando Valley Business Journal* as one of the "Emerging Business Leaders" in the 101 Corridor; and (iii) by the *Pacific Coast Business Times* each of the past four years as one of the "Who's Who in Professional Services" in the Tri-Counties.

He recently Co-Founder of **The BioTech Forum**, an organization which provides educational and networking events for individuals and companies involved in the biotech and life sciences industries along the 101 Corridor. Currently he is also leading the effort to build out the **Gold Coast Bio Center**, a life sciences incubator to be located in Agoura Hills.

PRESENTATION

This presentation will provide essential information necessary for any lawyer or CPA involved in advising early stage and rapidly growing companies. It will include discussions relating to choice of entity, capital structure, equity incentive plans and protecting intellectual property rights and trade secrets. It will also provide insightful information for advising clients in preparing for and negotiation of venture capital, private equity and debt financing: where, how, when and what a company needs to do to attract financing needed for growth and success.

RESERVATIONS

Price includes Lunch, Coffee/Tea, Dessert and 1 hour of MCLE/CPE credit. The cost is \$35 for members of the CPA/Law Society and \$45 for non-members. Please make checks payable to "CPA/Law Society of Ventura County" and mail to Hemming Morse, Inc., 31365 Oak Crest Drive, Suite 250, Westlake Village, CA 91361. **Please make your reservations and lunch selection** by email to [cpalaw@hemming.com](mailto:cpalaw@hemming.com) by October 15, 2008. Please call Sheila Ingram at 213 228-8180 if you have any questions.

LUNCH CHOICES

**Provence Cobb Salad:**  
Seasonal Greens with Diced Turkey, Smoked Bacon, Avocado, Gorgonzola Cheese, Tomato, Diced Egg and Cucumber

**Fettuccini with Pollo or Shrimp**  
Pea Pods, Carrots, Zucchini, Oregano, Grated Parmesan with White Wine, Cream Parsley and Topped with Grilled Chicken or Shrimp

**Vegetarian Alternative:**  
House Choice

(PLEASE SELECT ONE)