

ETHICS

05.09.08

9:30 AM-1:30 PM

**CPA/LAW SOCIETY
Scholarship Symposium Fundraiser**



Photo of Huell Howser at 2007
Scholarship Awards; photo by
Edee Olson Photography

FEATURING KEYNOTE LUNCHEON SPEAKER

GORDON M. BINDER

FORMER CEO/CHAIRMAN OF THE BOARD, AMGEN INC.

AND

AUTHOR OF THE NEW BOOK "SCIENCE LESSONS"

DISTINGUISHED SPEAKERS ON ETHICS

KEYNOTE SPEAKER



Gordon M. Binder has distinguished himself as a CEO and Chairman of the Board of **Amgen, Inc.**, a company that develops medicines that allow people to live longer, healthier and more productive lives. From 1982 through 2000, he served as CFO, then CEO, and finally Chairman of Amgen. *Forbes* magazine counted him among “biotech’s most respected business minds.” In *Science Lessons*, his new book coming out in April. Mr. Binder describes Amgen’s climb to success.

MORNING SPEAKERS & PANELISTS

Veteran empire-builder **Barrie Bergman** has never played by the rules. His maverick approach may be unconventional, but Barrie has built multi-million dollar empires in two diverse businesses: in the Entertainment Industry (**Record Bar**) and in the Cosmetic Industry (**Bare Escentuals**). His soon to be published book *We’ll Get Rich A Few Days Later*, an insider’s guide on how to behave when everyone else isn’t, gives hope to those who want to get results and still sleep at night. Please visit Mr. Bergman’s website at barriebergman.com for more information.

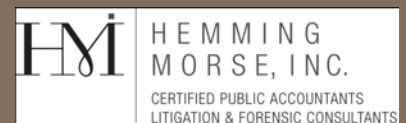
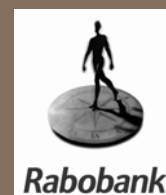


Professor Christine Chambers Goodman joined the **Pepperdine School of Law** faculty in 2001. She teaches Race and the Law, Criminal Law, Evidence, and Trial Practice. Professor Goodman writes on equal protection topics, including affirmative action, preferences and racial privacy, as well as the use of evidence in criminal trials. Prior to joining Pepperdine, she worked in civil litigation at Manatt, Phelps & Phillips, and Gipson, Hoffman & Pancione, and taught at UCLA. Ms. Goodman received her B.A. from Harvard-Radcliffe College and law degree from Stanford Law School.

Amanda Massucci, CPA, CFE, is a Partner in the Los Angeles Fraud Investigation & Dispute Services practice at **Ernst & Young**. She is experienced in dealing with complex accounting, financial reporting, SEC and auditing matters. The issues addressed in her forensic work include revenue recognition, understated or delayed expense recognition, inappropriate accounting for reserves, disclosure requirements and accounting for stock awards. She began her career performing financial statement and operational audits in Arthur Andersen’s Chicago office.



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PURPOSE OF THE SYMPOSIUM

In 2003, the CPA/Law Society of Ventura County began its college scholarship program. Thanks in part to the generosity of its member firms, and sponsors, this grass roots organization has awarded scholarships to students at CSUCI, UCSB, Pepperdine University School of Law, and the Ventura College of Law. The Society awarded \$50,000 in scholarships in 2007 alone, bringing the total to over \$120,000 over the past five years. Our goal is to donate at least \$50,000 in scholarships again in 2008. *While a great bargain for four hours of continuing education credit, this symposium will also raise much needed funds to reach this scholarship goal.* We hope you will join us for this terrific opportunity to hear a number of very interesting speakers on ethics from diverse backgrounds – all for a great cause!

DETAILS

- When:** Friday, May 9, 2008 (9:30 am – 1:30 pm)
- Where:** The Pierpont Inn, Pavilion Room
- MCLE/CPE:** 4 Hours Live MCLE – 3 Hrs Ethics, 1 Hr Bias; 4 Hours Live General CPE
- Format:** The format will include a brief talk by each panelist and then a lively panel discussion on ethics and related matters.
- Cost:** \$60 members; \$75 non-members; \$30 Students
Includes a full lunch and continuing education
- Prizes:** iPod Shuffles and other great door prizes

The price includes Lunch, Coffee/Tea, Dessert, Great Prizes and more. Please select from the following lunch choices and include with your RSVP: (1) Roasted Salmon Provençale with Tossed Green Salad, Vegetable and Rice; or (2) Smoked Tri Tip Sandwich with Potato Wedges & Tossed Green Salad; or (3) Parmesan Crusted Polenta w/ Grilled Portabella Spinach & Black Bean Ragout & Salad (Vegetarian). Please make your reservations and lunch selection by calling Barbara at Doug Kulper's office (805) 659-6800 (ext. 215), or please e-mail Mr. Kulper directly at dkulper@fcoplaw.com. Please send your check in advance made payable to the CPA/Law Society by May 6, 2008, at CPA/Law Society, 1050 South Kimball Road, Ventura, CA 93004. See www.cpalawsociety.com for more information on the organization.