



CPA • LAW SOCIETY OF VENTURA COUNTY



THE EAST VENTURA COUNTY CHAPTER

PRESENTS:

“The Instant Insider: How to Know Anything at Anytime about Fraud” Presented by Karl Kasca

April 4, 2008, FRIDAY

12:00 - 1:30 p.m.

Westlake Village Inn

31943 Agoura Road, Westlake Village, CA 91361

818.889.0230/800.535.9978

www.westlakevillageinn.com

**SEATING IS LIMITED
RSVP PLEASE**

CONTINUING EDUCATION

**CPAs/Attorneys:
1.0 Hr CPE/MCLE**

This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 1.0 hour. VCBA certifies that this activity conforms to the standards for approved educational activities prescribed by the rules and regulations of the State Bar of California governing MCLE. Additionally, this organization follows the CE requirements specified in the California Board of Accountancy Regulations.

SPEAKER



Karl Kasca is a high-energy speaker who will pump-you-up to find anything you need to know on the Internet. You'll get the skills and resources you need to be an *'information dynamo'*. Karl co-teaches a Competitive Marketing and Strategy class for UCLA Extension. He also serves on the Board of the Pasadena Jaycees Foundation, which helps the Pasadena Junior Chamber of Commerce with fundraising for their community service projects. Karl's information research company, KASCA & ASSOCIATES, provides information that businesses and attorneys use to 'build their cases', make decisions and act on. His company specializes in business research and competitive intelligence; as well as market, product, industry trends; and due diligence. Karl also speaks about Information Research and the Internet and is a Certified Seminar Leader (CSL) and Coach. Karl was formerly with Unocal, a Fortune 500 energy resources company, with over 16 years experience performing operational and financial internal audits as well as vendor and conflict-of-interest/fraud examinations in diverse business situations.

PRESENTATION

Karl Kasca is a well known professional speaker who is experienced in finding creative approaches and solutions to problems/questions as well as performing insightful analyses of results. Please join us for a presentation on how and where to find information about individuals and businesses on the Internet as well as ways to find/confirm associations between them. Research strategies that can be applied to Due Diligence reviews, Fraud Examinations or determining predication for fraud will be emphasized. Also, this presentation will supercharge your web searches. Learn the inside secrets that professional information researchers use to find what you need, when you need it; be more decisive by finding what you need to know, when you need to know it!

RESERVATIONS

Price Includes Lunch, Coffee/Tea, Dessert and 1 hour of MCLE/CPE credit. The cost is \$35 for members of the CPA/Law Society and \$45 for non-members. Please make checks payable to "CPA/Law Society of Ventura County" and mail to Hemming Morse, Inc., 31365 Oak Crest Drive, Suite 250, Westlake Village, CA 91361. Please make your reservations and lunch selection by email to cpalaw@hemming.com by April 2, 2008. Please call Sheila Ingram at 213.228.8180 if you have any questions.

LUNCH CHOICES

Provence Cobb Salad:
Seasonal Greens with Diced Turkey, Smoked Bacon, Avocado, Gorgonzola Cheese, Tomato, Diced Egg and Cucumber.

Westlake Club Sandwich:
Oven-Roasted Turkey, Smoked Bacon, Avocado, Lettuce, Tomato, and Mayonnaise on Traditional or Toasted whole Wheat Roll.

Vegetarian Alternative:
House Choice

(PLEASE SELECT ONE)